



## Added value for nature and mankind

Equitable benefit-sharing for the conservation and sustainable use of biodiversity

**BioInnovation Africa** | 2019-2022



Deutsche Gesellschaft  
für Internationale  
Zusammenarbeit (GIZ) GmbH

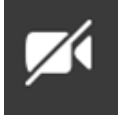


## **BIA Technical Exchange Series**

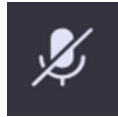
**Session N°4:** The relevance of international BioTrade standards – an insight into the UEBT Ethical BioTrade standard

Date: Monday, 13/07/2020

# Golden Rules for a great webinar



- Please mute your microphones and turn off your cameras



- If you want to ask a question or have a comment, please type the words “Question” in the chat or raise your hand and you will be given the chance to express yourself later



- Click once to “Raise your hand” – click twice to “Lower your hand”



- If the moderator says your name, please un-mute your mic and ask a precise question / give comment



- Oral inputs only during Q/A after the presentations

# Agenda

Time		Presenter
10:00	Introduction to the Session	Friedrich zur Heide (BIA coordinator)
10:05	Context to the Ethical BioTrade Standards <ul style="list-style-type: none"><li>- Business and biodiversity</li><li>- Concept of "BioTrade" and UNCTAD BioTrade Principles and Criteria</li><li>- Ethical BioTrade Standard</li></ul>	Maria Julia Oliva (UEBT Deputy Director)
10:30	Questions and reflections on the presentation	All participants
10:40	Group discussion	All participants
10:55	Information on Next Session	Anja Teschner





# Introduction

- Purpose and target audience
- BIA support biotrade (and bioprospecting) along ethical and sustainable standards
- To contribute to biodiversity conservation and local development
- Compliance with ABS legally binding
- But: biotrade (often) more comprehensive  
-> additional criteria for ethical practices for BIA support based on voluntary commitments of private sector
- Use of UNCTAD BioTrade Principles as internationally acknowledged reference
- Commitment as prerequisite for BIA partnership support (call for EoI)



# BioInnovation Africa

*-equitable benefit-sharing for the conservation of biodiversity-*

Improving efficiency of  
national ABS frameworks

Supporting conservation &  
sustainable use

Biodiversity- based  
value chains for  
sustainable development

Reflecting biodiversity-based  
value chains in development  
cooperation

Sector-specific manuals to  
guide the ABS and  
permitting processes

Training to support ABS  
contract development and  
support understanding on  
VCs and business models

Online application systems  
to facilitate access  
procedures and follow-up

CNA guidelines for  
improving the impact of  
supply chains on  
sustainability/conservation

Financing mechanisms

Assistance in integrating  
sustainability/conservation  
aspects into supply chains  
(ABS) and corporate  
policies

Technical/legal support to  
joint ventures with African  
partners

Supporting innovations,  
products and value  
creation based on African  
biodiversity for local  
development

Technology transfer

New jobs / improved jobs

Collection and analysis of  
lessons learned / best  
practices

Provide advice on  
approaches, instruments  
and tools

Strengthen internal  
capacity

Possible long-term  
integration into the  
development portfolio

# Introduction

## *Biodiversity based value chains to support conservation, sustainable use and local livelihoods*

- Bridging the gap between local settings and global trends
- Value chain schemes

Agricultural commodities in trade



BioTrade

Genetic resources /  
active ingredients







# **Business, biodiversity and ethical sourcing practices**

## **An introduction into the Ethical BioTrade standard**

## Business, biodiversity and good practices

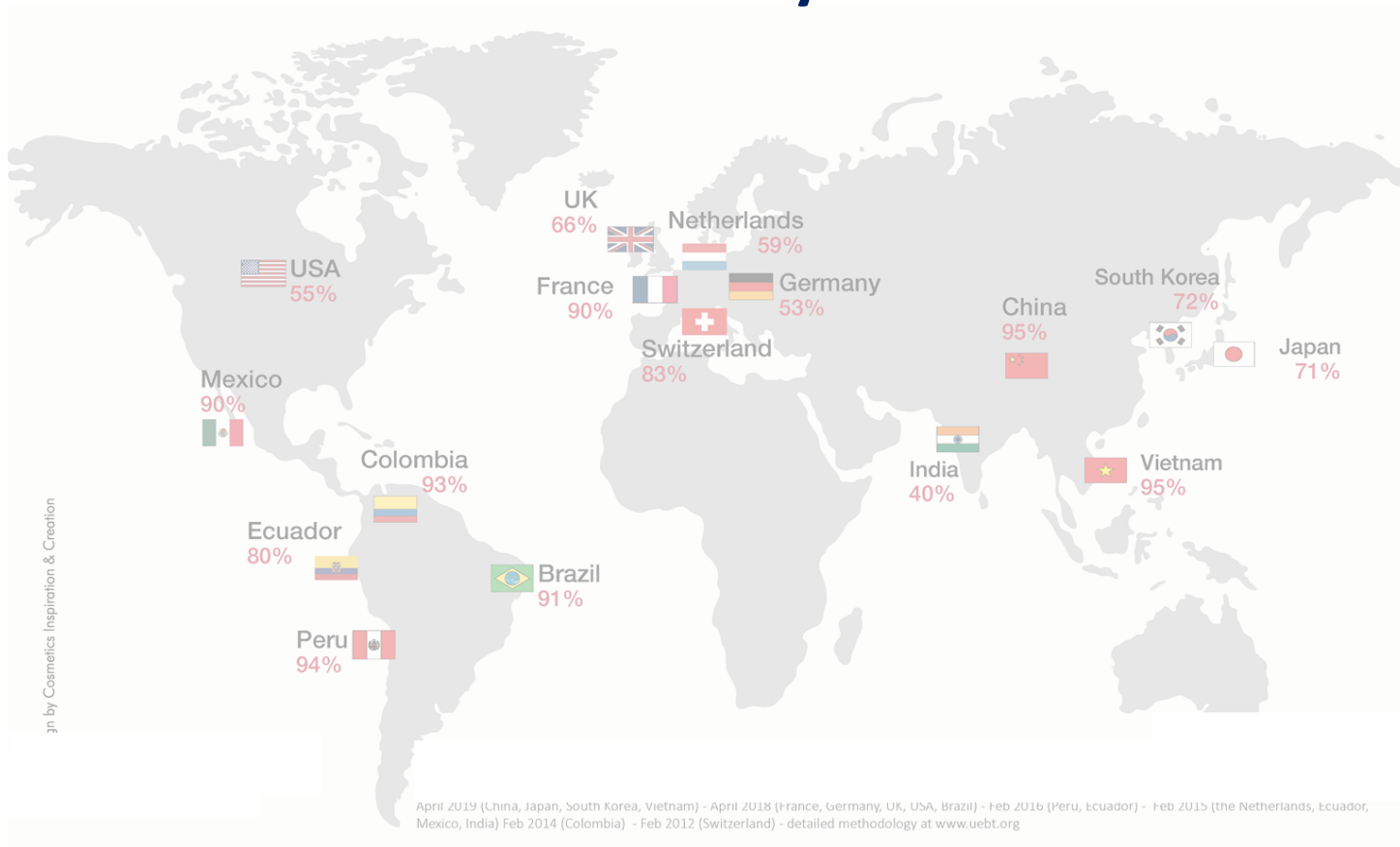
- Business and biodiversity is having its moment at international level.  
What business and biodiversity trends in Africa?
- What synergies and differences between ABS and Ethical BioTrade?  
Not question of scope but principles...
- BIA project is committed to both BioTrade practices and ABS processes.  
How to build on synergies (e.g. ABS contracts promoting supply chain practices)?
- What opportunities exist in in run-up to COP 15?



UNION FOR  
ETHICAL  
BIOTRADE

**SOURCING<sup>®</sup>**  
WITH RESPECT

# UEBT Biodiversity Barometer



# Biodiversity Barometer 2019

## Companies reporting on biodiversity

	Beauty		Food & Beverage	
	2019	2009	2019	2012
■ Companies reporting on sustainable development	69	44	98	91
■ Companies reporting on biodiversity	49	13	76	53
■ Companies reporting on biodiversity in the supply chain	40	9	54	41
■ Companies reporting on Access and Benefit Sharing	17	2	5	2

# Super year for business and biodiversity?



- Business coalition
- Aims are systemic change, action to protect and restore biodiversity within value chains, and policy recommendations for post-2020 CBD framework
- Actions focused on regenerative agriculture, boosting cultivated biodiversity and diets through product portfolios; and eliminating deforestation
- Mars, Google, L'Oréal, DSM



- Business platform
- Aims are influencing key political decisions in 2020 and beyond, amplifying commitments, showcasing business solutions, and driving business decisions.
- Actions focused on communicating business case for reversing nature loss in order to galvanize a change in our global economy to incorporate nature protection
- WEF, WBCSD, ICC



- Initiative for business
- Aims are providing tools and methodology for target-setting – now also on biodiversity - for companies and cities
- The biodiversity hub is developing methods for setting science-based targets for species and ecosystems. These methods aim to be quantitative, measurable and scalable across species, threats and geographies – and used by companies, cities, and countries.
- IUCN, UNEP-WCMC

... how to put it into practice?

# What is BioTrade?

- UNCTAD launched BioTrade Initiative in 1996
- Promoting sustainable use of biodiversity in line with CBD and other international policy objectives
- Activities of collection, production, transformation, and commercialization of products & services derived from biodiversity under the criteria of environmental, social and economic sustainability
- UNCTAD BioTrade Principles and Criteria, used as basis for policies, projects and guidelines in sectors from ecotourism and personal care to handicrafts and ornamental flora



# What is UEBT?

- UEBT created in 2007 with support of UNCTAD BioTrade Initiative.
- Members commitment and gradual implementation of UEBT standard.
- Areas of work
  - Business awareness
  - Verification and certification
  - Tools and technical support
- Focus on specialty ingredients



**68**

**countries\***  
our members are sourcing  
from



## Our vision

A world in which all people and biodiversity thrive.



## Our mission

We work to regenerate nature and secure a better future for people through ethical sourcing of ingredients from biodiversity.

**700+**

**supply chains\***  
in which our members  
are improving sourcing  
practices

**273**

**ingredients from biodiversity\***  
verified or certified against the  
UEBT standard

**51**

**members\*\***  
globally



UNION FOR  
ETHICAL  
BIOTRADE

**SOURCING<sup>®</sup>**  
WITH RESPECT

# UEBT Ethical BioTrade Standard

## RESPECT FOR PEOPLE



Systems for  
ethical sourcing



Clarity about  
land tenure



Legal  
compliance



Respect for  
worker rights



Sustainable use  
of biodiversity



Fair and equitable  
benefit sharing



Biodiversity  
conservation

## RESPECT FOR BIODIVERSITY

- Framing sourcing activities in broader ecosystems: Assess and take actions for biodiversity
- Sustainable management plans, plus good agricultural practices, energy consumption, waste management etc.
- Partnerships, fair prices, work towards living income, contribution to local development
- Compliance with ABS requirements
- Respect for human rights and international principles in CBD, CITES, UNDRIP, among others
- Worker rights and good working conditions
- Systems for traceability and good practices

# Ethical sourcing system

## Elements

- Assessment of portfolio on ethical sourcing risks
- Ethical sourcing commitments
- Due diligence system for natural ingredients
- Due diligence system for ABS
- Promote sourcing with respect in priority supply chains

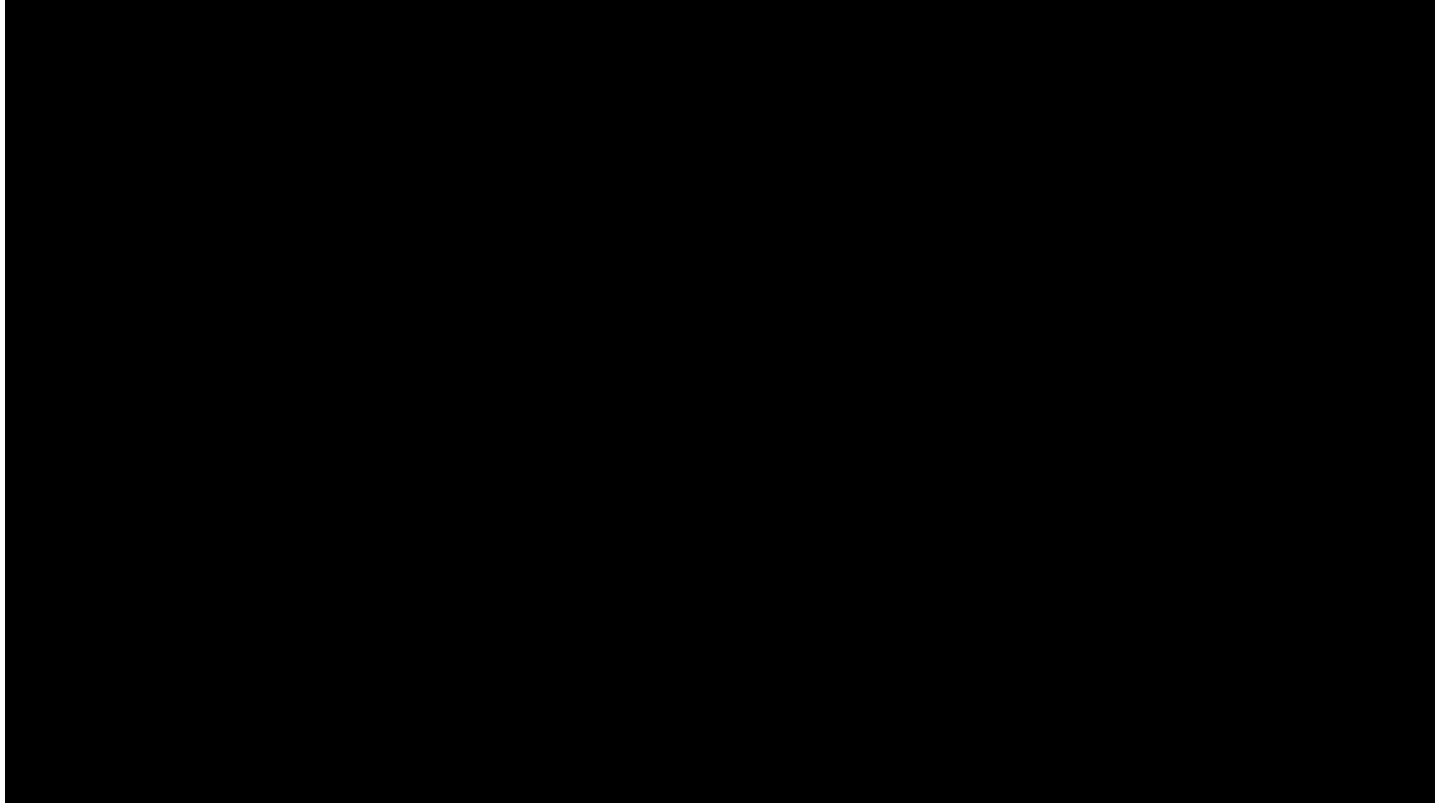




UNION FOR  
ETHICAL  
BIOTRADE

**SOURCING<sup>®</sup>**  
WITH RESPECT

# UEBT tools



# Biodiversity Action Plans

## Agroforestry in the Amazon

- Reforestation of degraded areas
- Biodynamic treatments for trees

## Control invasive species in Chile

- Good collection practices and eradication of new rose hip
- Repopulation of native vegetation



### Baseline Information

What is the state of biodiversity in the area now?  
What threats and opportunities does it have?



### Goals & Targets

What do we want to achieve with the BAP?  
What specific targets can we set for each goal?



### Measures

What will we do to achieve our goals?



### Workplan

How, by whom and when will we implement the measures?



### M&E System

How will we measure the progress and impact of our BAP?

# Good practices on ABS

- Improving traceability
- Identifying raw materials, products and activities involved
- Collecting information from suppliers
- Monitoring legal developments
- Raising awareness among employees, suppliers and clients
- Establishing strategies, procedures and policies for compliance
- Coordinate compliance with broader approaches and commitments
- Negotiating permits and agreements





UNION FOR  
ETHICAL  
BIOTRADE

SOURCING  
WITH RESPECT

# Tools on ABS



## ABS IN MEXICO

Specific requirements | Practical considerations



## ABS IN CENTRAL AMERICA & I REPUBLIC

10 February 2019

Specific requirements | Practical considerations

## ABS IN BRAZIL

Specific requirements | Practical considerations

### New rules on ABS

On 11 November 2018, a new legal framework on ABS entered into force in Brazil Law 13.123 which had been under discussion for over 10 years. Fully revised prior rules, which had been adopted on 27 June 2009 and published in *Diário Oficial* 17/07/2009, were replaced by Law 13.123 on 12 August 2018. It aimed to streamline the legal process used over the past ten years that, while enabling access to genetic resources and associated traditional knowledge, established a cumbersome process and did not include incentives for research and innovation.

Law 13.123 is regulated by Decree 8.721/19, May 2016. Additionally, Decree 8.721, adopted in January 2017 approved the restructuring of the system for the management of genetic heritage within the Ministry of Environment.

In November 2017, the authorities began the registration process for genetic resources and associated traditional knowledge (GRAP) to be fully implemented.



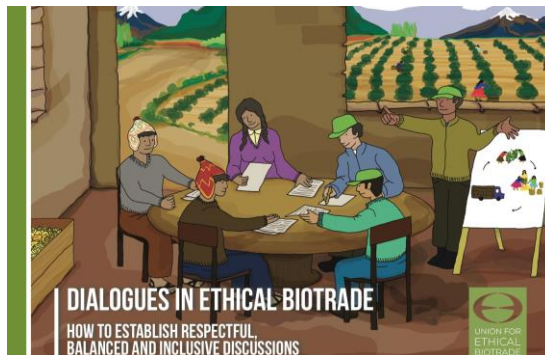
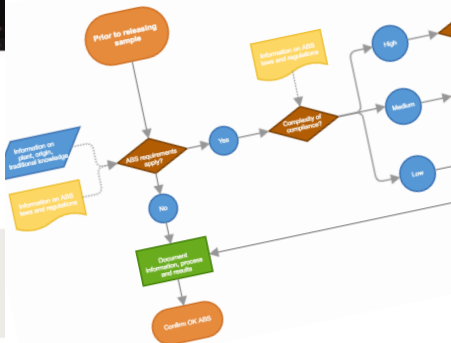
### Challenges

Brazil is one of the most biodiverse countries in the world. The number of known plants, animals and fungi species in the country already exceeds 100,000 and only 10% of its biodiversity is thought to have been recorded. In addition, Brazilian people have accumulated traditional knowledge and uses of biodiversity resources and species of 'non-biodiversity' in their communities, both with social, cultural and economic value.

It is thus not surprising that Brazil is an important actor in international discussions on access to genetic resources and fair and equitable sharing of benefits derived from their utilization (ABS). Brazil has also presented national implementation of ABS principles, through a two-pronged process that was the basis of numerous JBR projects and agreements and a long list of stakeholders in the ABS sector and established an inclusive, participatory-based approach.

The new system, which also creates a national fund for benefit sharing and an agency for monitoring benefit sharing based on the extensive demand from research and development, is a fair and fully operational.

Union for Ethical Bioproducts (UEB)



## Dialogues in Ethical Bioproducts

HOW TO ESTABLISH RESPECTFUL, BALANCED AND INCLUSIVE DISCUSSIONS



# Looking ahead

- Driving change within companies
- Making and measuring positive impact on the ground
- Integrating legal requirements and business practices
- Contributing to post-2020 biodiversity framework

# Thank you!

[Julia@uebt.org](mailto:Julia@uebt.org)





## Group discussion

## Business, biodiversity and good practices

Business and biodiversity is having its moment at international level.

What business and biodiversity trends in Africa?

What synergies and differences between ABS and Ethical BioTrade?

Not question of scope but principles...

BIA project is committed to both BioTrade practices and ABS processes.

How to build on synergies (e.g. ABS contracts promoting supply chain practices)?

What opportunities exist in in run-up to COP 15?

# Next webinar topics

**Session : 25/08 or 26/08**

## Understanding Value Chains

- Content: Insight into the different steps of value chains, the link to ABS and locating the BIA partnerships in the value chain
- Participants: NFPs, other relevant stakeholders, private sector partners





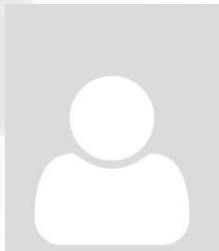
**Thank you for your participation**



Implemented by:



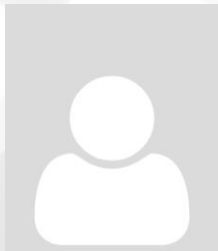
# Contact



## **Dr Andreas Drews**

Project Manager, Eschborn

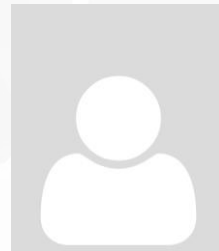
andreas.drews@giz.de  
T +49 (0) 6196 79 - 1363  
M +49 (0) 170 925 84 78



## **Friedrich zur Heide**

Project Coordinator, Bonn

friedrich.zurheide@giz.de  
T +49 (0) 228 44 60 - 1991  
M +49 (0) 152 900 512 93



## **Anja Teschner**

Technical Advisor, Bonn

anja.teschner@giz.de  
T +49 (0) 228 44 60 - 3070  
M +49 (0) 152 900 251 93



[www.giz.de](http://www.giz.de)

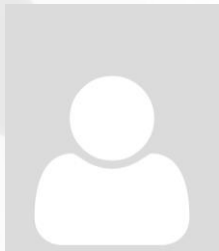


[https://twitter.com/giz\\_gmbh](https://twitter.com/giz_gmbh)



<https://www.facebook.com/gizprofile/>

# Contact

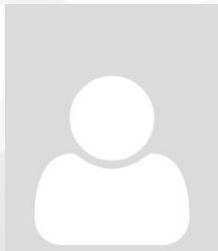


## **Suhel al-Janabi**

Executive Director - GeoMedia GmbH, Bonn

s.aljanabi@geo-media.de

T +49 (0) 228 90 96 620



## **Peter Schauerte**

Technical Coordinator - GeoMedia GmbH  
Bonn

p.schauerte@geo-media.de

T +49 (0) 228 90 96 620



[www.giz.de](http://www.giz.de)



[https://twitter.com/giz\\_gmbh](https://twitter.com/giz_gmbh)



<https://www.facebook.com/gizprofile/>