



environmental affairs

Department:
Environmental Affairs
REPUBLIC OF SOUTH AFRICA

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Biotrade Stakeholder meeting Feedback on meso mapping exercise

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Recap: How to improve the Meso level?



- Make your organisations offer to the private sector / public sector explicit
 - What exactly is your service offering for this sector?
 - What is your capability or special resources?
 - What must users have in place? (Preconditions)
 - Who can you not help?
 - What does your service cost?
- Which other organisations do you collaborate with?
- Which species, regions, value chain links, companies do you prioritise?

Insights gained from the Bio meso mapping process. 1/2



- The search and discovery costs are high
 - For enterprises, old and new
 - For meso organisations
 - For organisations wanting to specialise
- The coordination costs are high (trust? Incentives?)
- The ability of the meso landscape to respond dynamically to new insight appears to be low
- The private sector representative organisations are not leveraged

Insights gained from the Bio meso mapping process. 2/2



- There may be important or missing (or unfocused) public goods due to poor information flows
- Expertise and specialised resources in organisations are not visible or leveraged
- Not enough focus on promoting excellence in institutions and competitiveness at the enterprise level

Final concluding remark



- The actors that make up the key pillars of the system must work together to become more dynamic, innovative, resilient and pro-active.
 - Public organisations must become obsessed with being innovative, valuable, relevant
 - Activities must be planned over different timelines
 - Plans, insights, priorities must be transparent & open
 - Working groups, problem solving, priority setting must be decentralised
 - Stakeholders must be incentivised to share and contribute to strengthening the system-dynamic



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Thank you!

Questions?

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