



# Producer of quality baobab oil and baobab powder



## Introduction

**EcoProducts** is a commercial company established in 2006 which specializes in the production of organic baobab seed oil and organic baobab fruit powder.

## Location

**EcoProducts** is based in South Africa, Limpopo Province and is located 450km from the closest port for air and sea freight.

## Main markets

Their main markets are South Africa, United Kingdom, Europe, United States of America, Canada, Australia and Japan.

## Certifications and registrations

- Exporter under AGOA, EU, GSP and SAD
- Organic Certification: EU and NOP
- HACCP
- Kosher (PAREV)
- Access and Benefit Sharing (ABS) compliant
- EU Novel Foods (through PhytoTrade)
- Beauty without Cruelty approved

## Available documentation

- Safety Data Sheet (SDS)
- Technical Data Sheets (TDS)
- Certificates of Analysis (COA) for each batch

## EcoProducts Quality

- HACCP certified – Internationally accredited processing facility.
- Organic certified – EU and NOP standards.
- EU Novel Foods Approved.
- REACH Compliant.
- ABS (Access and Benefit Sharing) approved.
- Product dossiers TDS, SDS and batch specific COA's.
- Traceable from source to final product.
- All raw materials are sourced directly from local harvesters.
- Processing, extraction and packaging takes place at EcoProducts premises.
- Baobab powder is light in colour and has a 3 year shelf-life.
- Invested in community and environmental projects.
- Expert knowledge of baobab trees and long-term research since 2006.



## Products .....

### Organic Baobab Powder

Baobab powder is made from baobab fruit. It is a naturally dried powder with a sweet-tangy taste. It is categorized as a food or superfruit and is used on its own or as an ingredient in health bars, beverages, ice-creams and baking. It has high concentrations of Vitamin C, calcium, magnesium, potassium and dietary fibers. It is known for its antioxidant and probiotic properties.

### Organic Baobab Oil

Baobab oil is made from cold-pressing baobab seeds. It is a triglyceride fat which is liquid at room temperature. It is used in cosmetic products as an emollient and skin and hair conditioner. It is an excellent moisturizer known not to clog pores due to its small molecule size. It contains high concentrations of Omega 3, 6 and 9 fatty acids.

## Management Systems

### Quality

**EcoProducts** ensures consistent quality that conforms to international food grade standards. EcoProducts is HACCP certified and has implemented an ISO 22 000 management system. Baobab powder and oil undergo routine quality checks at various critical control points. Microbiology, moisture content and colour are monitored. All processing, extraction and packaging takes place at **EcoProducts** premises. Processing time from fruit cracking to final sealed product is 1-2 days. This guarantees a light-coloured powder with a fresh tangy-sweet taste and a 3-year shelf-life.



### Traceability

**EcoProducts** sources its baobab fruit directly from harvesters at village level. Their track and trace system follows the movement of the products from harvester to packed product.

### ABS (Access and Benefit Sharing)

**EcoProducts** is compliant in terms of the EU regulations on ABS and has been issued with a BioProspecting Permit from the Department of Environment Affairs in South Africa.

## Corporate Social Responsibility

**EcoProducts** believes in making a positive impact on society and the environment. Raw material is sourced ethically, fairly and sustainably. Workers are treated with dignity. **EcoProducts** complies with all relevant environmental and labour laws in South Africa. In addition, their Foundation programs support the growing of trees through the Baobab Guardians program and the welfare of rural African children through the Pre-School support program [www.ecoproducts.co.za/ecoproducts-foundation](http://www.ecoproducts.co.za/ecoproducts-foundation)

## Background to EcoProducts

**EcoProducts** was established by Dr. Sarah Venter in 2006. Commercial operations began by selling bulk baobab oil to the cosmetics industry and bottled baobab oil directly to the retail sector. In 2012 **EcoProducts** built a small baobab powder processing facility and started supplying bulk baobab powder to the food industry. In 2015 demand grew substantially resulting in **EcoProducts** moving its operations to larger premises. **EcoProducts** has been certified organic since 2006 and its food facility gained HACCP certification in 2015.



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## Environment and sustainable harvesting

**EcoProducts** works closely with traditional leaders to protect trees and encourage sustainable harvesting. **EcoProducts** has established long-term research and monitoring programs and Dr Sarah Venter, the owner, has a PhD in baobab ecology.