

Ecosystem Development for Small Enterprise or “EDSE” Programme

Presentation for 18th Bio Trade Stakeholder Forum meeting

21 Feb 2023

Background on EDSE

- **Programme:** The Promotion of Employment through Small, Micro and Medium Enterprises (SMMEs) support programme for South Africa.
Known as *Ecosystems Development for Small Enterprises* “EDSE”.
- **Overall Objective:** To support inclusive and sustainable economic growth and employment creation in South Africa
- **Programme modality:** Budget support and Complementary support
- **Total programme funding:** 56,445,800 Euro
- **Programme execution period:**
 - Operational Implementation phase: 87 months = 24 Jul 2017 – 24 Oct 2024
 - Closure phase: 24 months = 25 Oct 2024 – 25 Oct 2026
 - Total execution period of the programme: 111 months
 - Implementation months remaining as Feb 2023: 21 months

Background on EDSE

The specific objectives / outcomes of the programme are:

1. To improve the competitiveness of SMMEs and their ability to meet procurement requirements of large multinational/local corporations, government and state-owned enterprises.
2. To improve access to finance for SMMEs with limited/no access to finance.
3. To improve the regulatory and administrative environment for SMMEs.

• *Three (3) Key Result Areas (KRAs):*

- KRA 1-Competitiveness of SMMEs, and their ability to meet procurement requirements of large multinational/local corp, gov & SOEs improved
- KRA 2 – Access to finance for SMMEs with limited or no access to finance improved
- KRA 3 – capacity of relevant gov depts./agencies in enhancing regulatory & administrative environ for SMME strengthened.

Background on EDSE

- The programme is implemented through 2 parts / levels to support SMMEs:

Budget support
(41,150,000
Euros; R697m)

- Funding via the RDP fund to DSBD
- Implementation by DSBD and Implementing partners (IP) – sefa, Seda, DALRRD
- Business plan and Annual work plans

Complementary support
(15,295,800
Euros)

- EDSE Technical Assistance Team (TAT)
- “Palladium” contracted by EU
- Short and Long-term experts
- Prog Communication & visibility
- TA Contract end 30 Sept 2023

Contribution to employment promotion through SMMEs:

- Policy dialogue
- Financial resources
- Capacity development
- Technical assistance
- Partnerships
- Systems & procedures
- Performance assessment

Captured in **Programme Logframe / Indicative list of Results Indicators**

Programme status summary - Overall

KRA 1

- 4IR Incubators supported (KZN, Fstate, LP, MP)
- Growth Garage
- ESD support
- ICT systems support – DIMS
- Market access for digital entrepreneurs training
- BDS support, info & tools
- ShetradesZA hub support
- Township econ development work with CSP
- DALRRD – LITS system
- DALRRD – C-LIMS system
- Value-chain mapping
- Training & capacity building – SABS

KRA 2

- ESD Fund
- Innovation Fund
- Youth Challenge Fund
- Position papers/ webinars/assessments on SMME credit guarantees. Micro finance, finance policy

KRA 3

- Policy & legislation support
- Masterplan support
- Institutional merger support
- Webinars/policy dialogues/roundtables/stakeholder consultations support
- Partnerships
- Longitudinal study
- SMME Index
- RTR Inter-prov quarterly meetings & capacity support

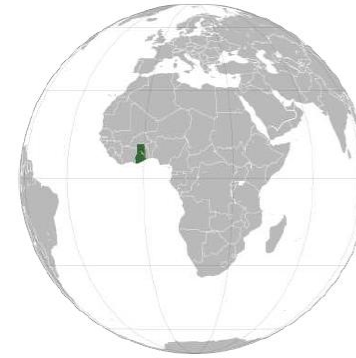


**WOMEN'S SOCIO-ECONOMIC
RIGHTS AND EMPOWERMENT:**
BUILDING BACK BETTER FOR
WOMEN'S RESILIENCE!

#WomensMonth2022 #WomensEmpowermentAgenda



**GENDER YOUTH & PERSONS WITH DISABILITIES (GEYODI)
VIRTUAL STUDY TOUR REPORT:
GHANA & NAMIBIA**

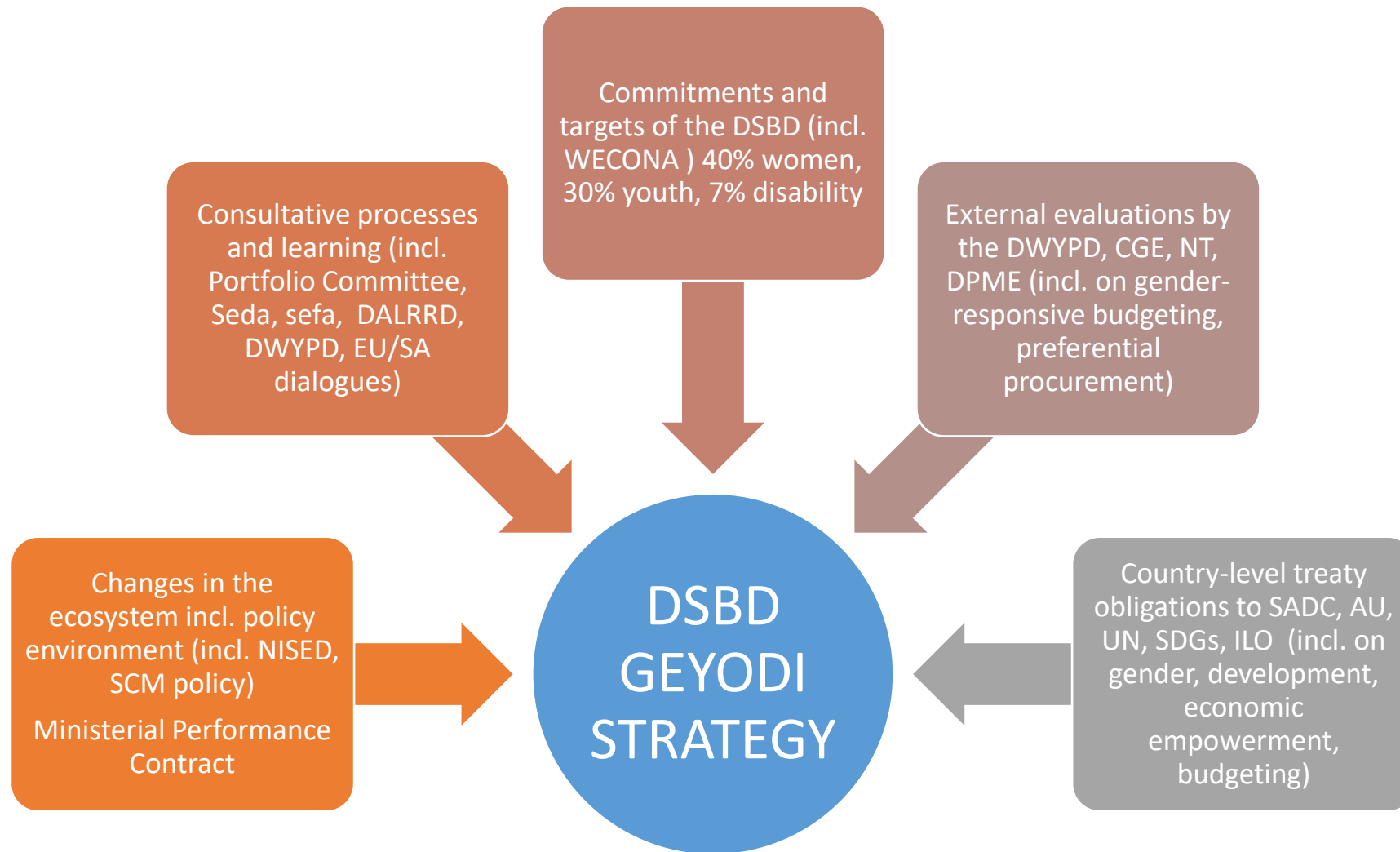


SheTradesZA Mission to Mauritius

18 October - 23 October 2022



Funded by the
European Union



Note: 51.1% of the population are women, with 34% youth and 7.5% persons with disabilities (StatsSA 2021)

Percentage preferential procurement spend by GEYODI group: sex/gender, age and disability – towards 40% preferential procurement targeted at women-owned businesses.



Opening new doors of opportunity
to SMEs through effective
Enterprise & Supplier Development

A public/private collaboration for transformation

• What the ESD CoP will Do

- Create platforms and activities that foster knowledge and best-practice sharing and research
- Develop Training programmes through which ESD practitioners can be upskilled in line with professionalising the ESD field of practice
- Facilitate workshops covering ESD related content that is fresh and relevant to ESD practice
- Develop, manage and maintain a Knowledge repository to support the work of the CoP and its members
- Establish special interest groups that would focus its attention on ESD matters common and applicable to such groups
- Recognise ESD commitment and best practice at an individual and organisational level

Market Access for Digital Entrepreneur training with Seda – “M.A.D.E”



Unboxing the market for women entrepreneurs in GAMING

Female gamers and game developers are on the rise. In 2020, women made up nearly 50% of all gamers in the United States. In Asia, which accounts for 40% of the world's total gaming revenue, women make up 45% of the Asian gaming population.

Closer to home, the gaming industry in South Africa has undergone a massive growth spurt over the last 5 years, but the participation of women players in this lucrative sector is only at 18%. On the upside, women are beginning to make their presence felt in the gaming industry as coding and creative digital entrepreneurs. The number of women-led studios and women-inspired games are growing, and a range of new market and industry opportunities are opening up for women in SA.

Our lineup of industry experts will provide practical insights, examples and advice for you to:

- Learn from South African women gaming entrepreneurs who are making headway
- Explore the growing market potential for local content games in SA and Africa
- Understand the gaming sector from an international market perspective
- Build your industry knowledge to navigate gaming industry opportunities
- Be aware of the various support facilities, networks and training that is available

This session aims to inspire female gamers and game creators, build a better understanding of what the gaming industry looks like, and learn what makes games commercially successful. We will also look at what is needed to launch successful female games, developers, and entrepreneurs in this exciting sector.

Share the date now, and join us to learn from and be inspired by a panel of gaming industry experts, successful developers and creative entrepreneurs.

For inquiries contact Pholiso Hlobo on eng@sedaseda.org.za or pholiso.hlobo@sedaseda.org.za

INVITATION
02 SEPT 2021
THURSDAY
14h00 - 16h30

Online meeting link:
<https://us02web.zoom.us/j/84412121212>

Who should attend:
Developers and business support staff of technology incubators and digital hubs, technology entrepreneurs, developers and creatives working on gaming and related interactive content products, solutions & services.

Logos: rosebank, European Union, seda, EDSE, European Union, seda, rosebank, European Union, seda



RIDING THE AI WAVE

Pathways to Commercialisation

Do you have a start-up or project that involves artificial intelligence (AI)? Are you looking to develop an AI product, or service, or interested in AI tech and integration? Is your incubator or hub supporting such startups? Then this webinar is for you!

Artificial intelligence (AI), in the context of 5G and IoT, is the most significant technology trend transforming how we work and live today. Thousands of startups globally are integrating AI into their core products and services. The McKinsey Investment Corporation forecasts the global revenue of AI to reach the \$180-billion mark by 2024. There are now growing opportunities for startups in South Africa, to develop innovative solutions to some of the challenges the country is grappling with, by integrating AI into applications. To commercialise and scale, entrepreneurs need to build a deeper understanding of the AI value chain from opportunity identification to market entry - only then can you ride the wave!

Our lineup of industry experts will provide practical insights, examples and advice, including:

- Insight on current AI and machine learning trends
- Validating your business model or idea
- Commercialisation strategies for startups developing software
- What AI can and cannot do

Share the date now, and join us to learn from and be inspired by a panel of AI industry experts and successful AI entrepreneurs from different sectors. Grow your network of AI industry entrepreneurs and experts, and learn from successful AI entrepreneurs.

For inquiries contact Grapheing Mwanang on eng@sedaseda.org.za or grapheing.mwanang@sedaseda.org.za

INVITATION
FRIDAY, 08 OCT 2021 | FROM 11H00 TO 13H30

Online meeting link:
<https://us02web.zoom.us/j/84412121212>

Who should attend:
Managers and business support staff of technology incubators and digital hubs, technology entrepreneurs, developers with an interest in AI and machine learning, SA's developing AI-related primary and secondary products, solutions & services.

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THE SKY'S THE LIMIT

Commercialising drone products and services

Do you have a drone-related start-up or concept? Looking to develop a drone product, app or service? Interested in the drone sector? In your incubator or hub supporting drone startups?

THEN THIS DRONE VENTURE COMMERCIALISATION WEBINAR IS FOR YOU!

This year the commercial drone industry will sell more than 1,000,000 units, doubling by 2026. This means massive demand for a broad range of new products and services, from accessories to software. But to tap into this market locally and internationally, you need to understand it - where the opportunities are, and how to take advantage of them.

Our lineup of industry experts will provide practical insights, examples and advice, including:

- Insight on current drone market trends, how drones are being (and will be) used in different sectors
- Understanding how to validate your business model or idea against real customer needs
- How to grow your network of drone industry entrepreneurs and experts
- Learn from how they developed and commercialised drone-related products and services

Share the date now, and join us to learn from and be inspired by a panel of drone industry experts and successful drone entrepreneurs from different sectors.

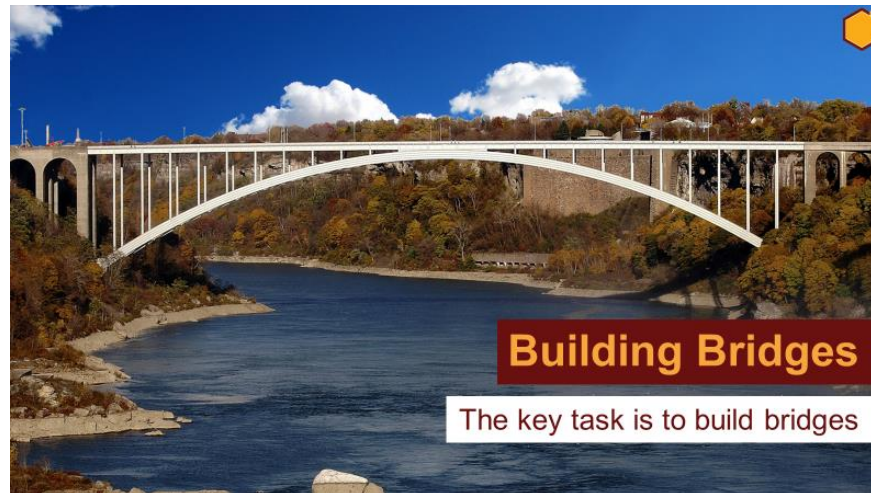
For inquiries contact Grapheing Mwanang on eng@sedaseda.org.za or grapheing.mwanang@sedaseda.org.za

INVITATION
TUESDAY
31 Aug 2021 11h00 to 13h30

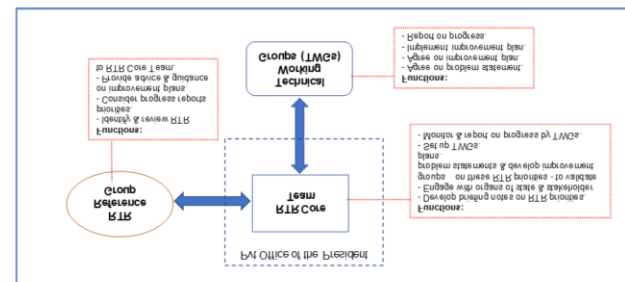
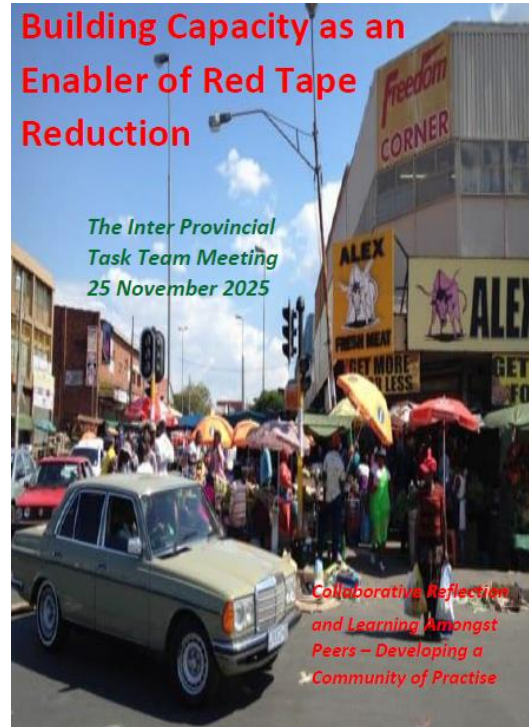
Online meeting link:
<https://us02web.zoom.us/j/84412121212>

Who should attend:
Managers and business support staff of technology incubators and digital hubs, technology entrepreneurs, developers, SMEs developing drone-related primary and secondary products, solutions & services.

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Cluster development – new area of work for DSBD and Seda as well as new partnerships



Red Tape Reduction support



Connections / linkages / referrals / opportunity platforms

SBD works in a complex system...

- Multiple sectors
- Multiple interventions
- Unique localities and districts
- Wide range of beneficiaries (from micro to medium size businesses)



Complex

the relationship between cause and effect can only be perceived in retrospect
probe – sense – respond
emergent practice

Complicated

the relationship between cause and effect requires analysis or some other form of investigation and/or the application of expert knowledge
sense – analyze – respond
good practice

novel practice

no relationship between cause and effect at systems level
act – sense – respond

Chaotic

best practice

the relationship between cause and effect is obvious to all
sense – categorize – respond

Simple

© Cynefin framework by Dan Snowden

- Questions – more information?