

The alream

Foods & Non-Foods
Indigenous Plants of SA

Connecting underserved farmers to the global supply chain

The Problem

Small-scale farmers struggle to survive and are excluded from participating in global supply chains due to:

- poor connections to market demand
- lack of access to finance
- poor or no traceability
- inconsistent quality
- insufficient volumes for growing markets



Proof of Concept



Seed



Seedling

"Small-scale farmers receive less than 1% of climate finance."

Álvaro Lario (IFAD)





Processing



Market



Aligning key strategic partners

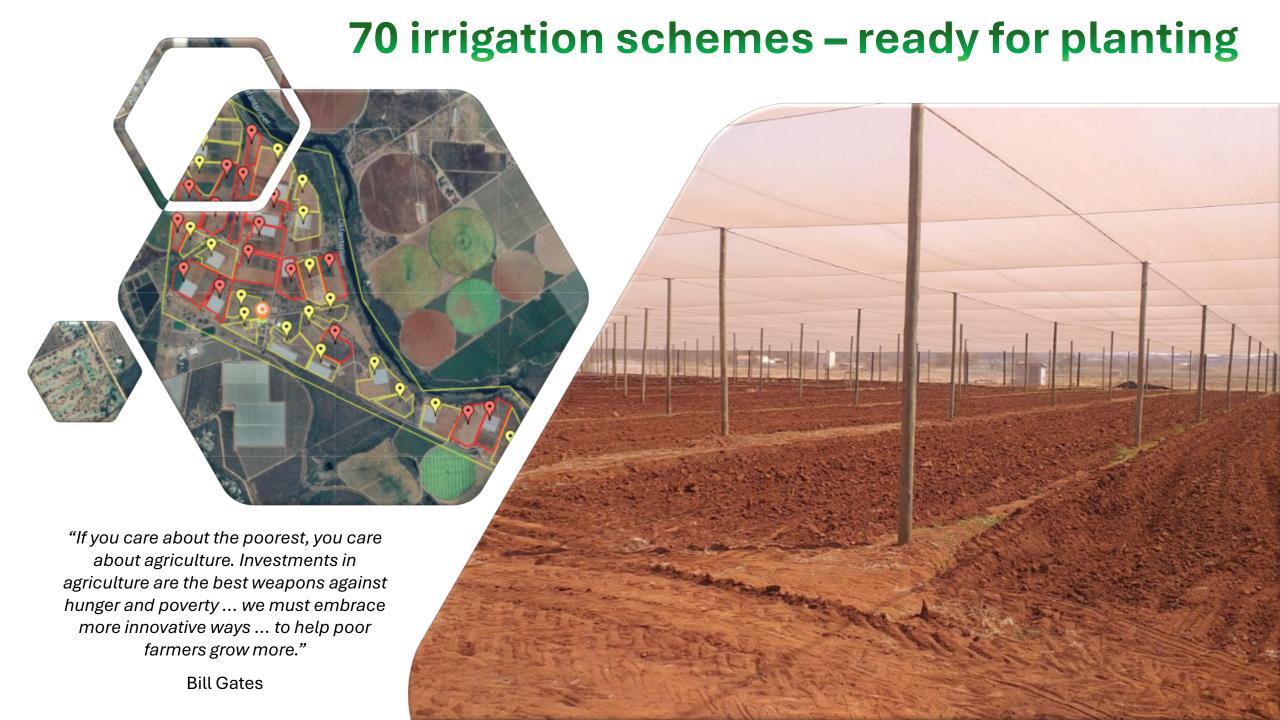














"If Africa's evolving food system leaves its **smallholder farmers** behind, the continent will not reach its immense potential."

Sir Gordon Conway & Sam Dryden.



























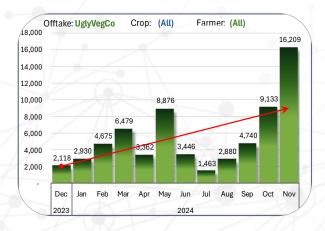


Our Digital Revolution

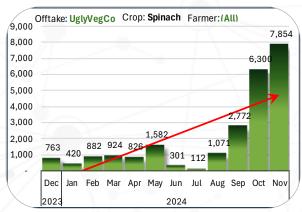


Monitoring Offtakes / Farmers / Crops

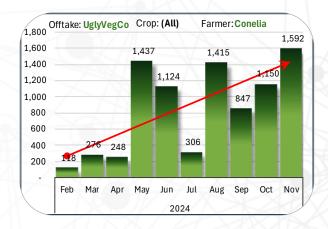
Monitor Offtake



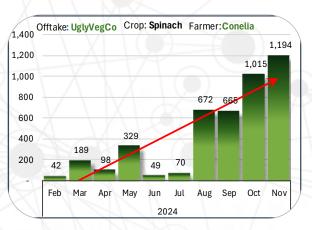
Monitor Crop / Offtake



Monitor Farmer / Offtake



Monitor Crop / Farmer / Offtake



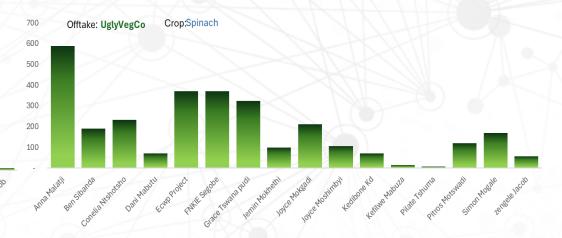
Monitor Farmers - Offtake



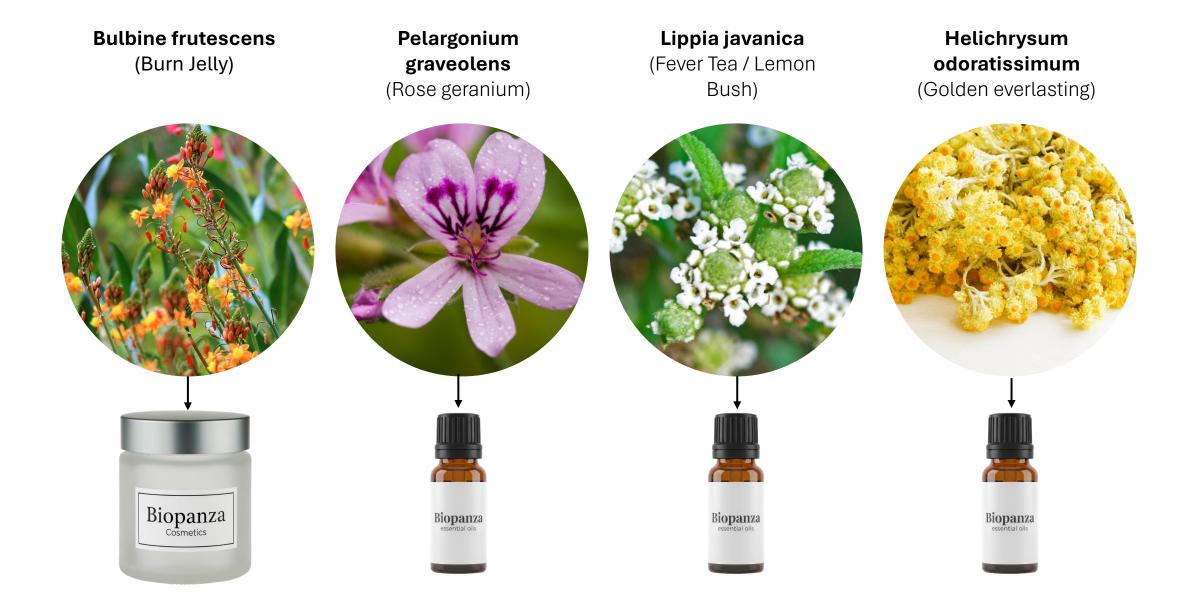
"Globally, more than **500 million** smallholder farmers face challenges such as lack of finance, unfair wages and market access."

World Economic Forum.

Monitor Farmers - Crop / Offtake



Example



Dean Christensen

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"Small-scale farmers must not be forgotten if we want to feed the world and safeguard the planet."

IFAD



Thank You